

# 14 ABSOLUTES YOU SHOULD KNOW TO CHOOSE YOUR SHIPPING PARTNER

When organizing an event outside of the USA, you may think that you can do things just like at home.

The potential for mistake certainly exists

There are 4 unique features that your shipping company must have so that you can be sure that your shipment will be delivered where it needs to be and when it needs to be there

## SPECIALIZATION

1

As well as in many situations in life, specialization is a must when you need professional advice service.

When speaking of shipping companies, you will find that there are shipping firms specializing in certain types of transactions.

You would want to hire the company that already has years of experience in the MICE industry and which can reduce or eliminate import duties and taxes without wasting precious hours or even days in arranging your customs clearance.



2

## FREE EXPERT ADVICE

Almost any Freight Forwarding Company and Parcel/ Courier firm can ship out of the USA, but with us...

You will be 100% sure that your shipment will be cleared from Customs at the country destination without delays.



Well-known door-to-door couriers fail constantly at this task. You could get a bitter surprise!



Also take into consideration that the bigger your shipment, the higher is the possibility of needing an "import license."

3

## REMOVE "OVERNIGHT SHIPMENT" FROM YOUR MIND

International shipments are subject to foreign Customs procedures which sometimes may take longer, no matter what your carrier offers.



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## 4 STEPS INTO 1

Avoid supervising 2 or more companies when shipping outside the USA. Grab a One-stop solution for a logistics process that combines four separate processes:



## FREIGHT FORWARDER

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Is licensed to ship your cargo out of the USA but not licensed to clear customs at the destination country where you are having your event.



Is licensed for booking cargo space by air, ocean or ground.

## CUSTOMS BROKER

A Customs Broker is licensed for the "clearing" of goods through customs. They cover a broad range of knowledge including:

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Customs law



Customs & tariff classification



Import & export regulations



Shipping procedures & trade documentation



## MAKE SURE YOU'LL HAVE AN IMPORT LICENSE AT THE DESTINATION COUNTRY

7

The bigger (high volume) your shipment, the higher is the risk of needing an "import license".



## CONSIDER THAT YOUR BOXES CAN BE OPENED AT CUSTOMS

8

It is another reason for having your goods described precisely and correctly on the shipping invoice to have full control of the permits, licenses, product counting, etc.



9

## PACK YOUR GOODS IN A SYSTEMATIC WAY

It is packing without being careful and thoughtful that causes problems at Customs.



## INDICATE THE COMMERCIAL VALUE IN THE SHIPPING INVOICE FORM

10

Even the undervaluation of products is a common practice around the world. In some countries this practice may complicate clearance.



## DO NOT SHIP PERSONAL BELONGINGS

11

Used clothing, medicines, liquors, etc., may cause delays and additional expenses.



## AVOID TO CONSIGN YOUR PRODUCTS DIRECTLY TO YOUR VENUE

Convention centers and hotels usually don't have the appropriate import license. Group & Conventions contacts are not familiar with the ever-changing Customs and international regulations.



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## IT IS RECOMMENDABLE ONLY

13

To use traditional Courier/Parcel firm to ship directly to your venue, if you are shipping printed materials.



## FULL-TIME-AVAILABILITY REQUIRED

14

Few other industries require absolute guarantees that the materials will arrive in a specific date and time.



Moreover, often events move in or out after hours and on weekends, requiring your broker to work those same nonstandard hours.

24x7x365

## A-DOOR-TO-DOOR-SERVICE

Necessarily involves the following steps:

- Freight forwarding
- International Transportation
- Customs clearance at destination
- Import license at destination
- Short term storage
- Move in and move out of your cargo
- Global presence (Over 54 countries)



Contact us!  
 (312) 373 9257  
 (619) 793 5414  
 info@exhibitions cargo.com  
 www.exhibitions cargo.com

871 Coronado Center Drive  
 Suite 200  
 Henderson  
 NEVADA  
 89052

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