



## Choosing your shipping partner for meetings outside your country:



When shipping across international borders, you will need the assistance of the following entities:

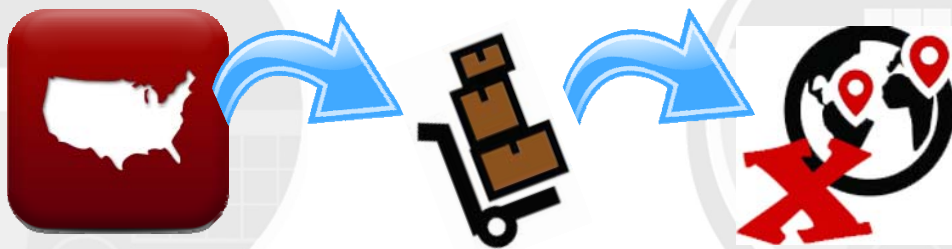
A Customs broker and a freight forwarder for exporting, a carrier or transportation company for the international freight and a Customs broker in the country where your event is going to be held for the clearance and delivery at the event site.

## Freight Forwarder

A **Freight Forwarder** is licensed for booking cargo space by air, ocean or ground; negotiating freight charges, freight consolidation, cargo insurance, and filing of insurance claims with the **carrier** companies.



Freight forwarders usually ship under their own bills of lading or air waybills and their associates at the destination provide document delivery and deconsolidation. A freight forwarder is licensed to ship your cargo out of your country but not licensed to clear customs at the country destination where you are having your event.



## Customs Broker

A **Customs Broker** is licensed for the "clearing" of goods through customs. This involves the preparation of documents, electronic submissions and payment of taxes and duties. They cover a broad range of knowledge including Customs law, customs and tariff classification, import and export regulations, shipping procedures, trade documentation, etc. A Customs broker can assist the show manager or vendors with the planning process for their shipping.



Each country has unique rules for importing to meetings and exhibitions. A **Customs Broker at your destination** will ensure that all shipments are cleared through Customs and will be available for any last-minute problems that could arise. They can provide short term storage and will also help with the outbound shipping to ensure that materials arrive at your door or at your next event destination efficiently and without delay.

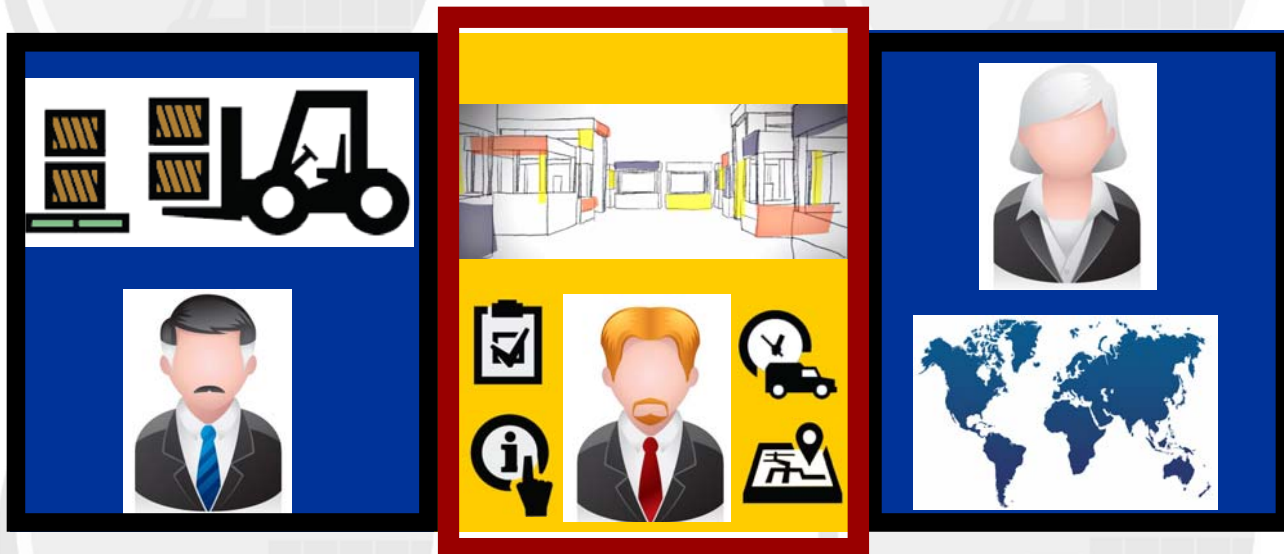


**On-Site supervision**



You will also need **On-Site supervision** when delivering to the event site, someone who has an in-depth understanding of how conventions centers and hotels operate. Rather than leaving your cargo at the convention center docks, we deliver right to your conference room or booth site so that when you arrive at your booth, your meeting materials will be there waiting for you.

**Some Customs brokers are affiliated with freight forwarders** and some freight forwarders specialize in local pickup and delivery. Others specialize in shipping to or from specific countries while others specialize in specific types of transactions, such as clothing, perishables, pharmaceuticals, etc. You need a logistics company specialized in your needs: **Meetings and Exhibitions at foreign venues.**



Please consider that it is better to hire only **one** shipping company instead of supervising a company for each of the above entities. Also, it is better to hire a company in your country that **takes responsibility for the entire logistics process** and who speaks your language, especially if you are organizing events in exotic countries, such as Thailand, Kuala Lumpur, Abu Dhabi, Brazil, Mexico, etc, etc. This allows you to streamline the entire shipping process during the move-in of the event.



**EXHIBITIONS CARGO** has assembled its own network of partnerships with the most experienced and respected Customs Brokers and Freight Forwarders at the top meeting destinations of the globe. We are

specialized in the Meetings, Incentives, Conventions and Exhibitions industry. We handle the entire shipping process of any volume of cargo, from your door to the event site. We work to get your equipment and materials out and back from your international venue as smoothly and quickly as possible.



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